



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

JONATHON LOWTHERT E, ET AL.

Application No.: 09/766,126

Filed: January 19, 2001

For: **CONTENT WITH ADVERTISEMENT  
INFORMATION SEGMENT**

Art Group: unknown

Examiner: unknown

**INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97**

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In accordance with the duty of disclosure, enclosed is a copy of IDS Citation Form PTO/SB/08 or PTO-1449, together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed). This IDS and IDS Citation Form are being submitted before the mailing of a first Office Action. It is respectfully requested that the cited references be considered and that the enclosed copy of PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

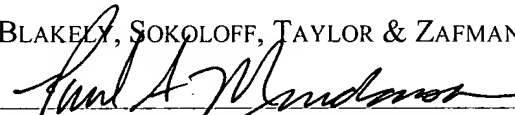
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Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: February 07, 2005

  
Paul A. Mendonsa, Reg. No. 42,879

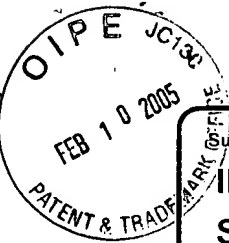
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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				Application Number	09/766,126
				Filing Date	January 19, 2001
				First Named Inventor	Jonathon Lowthert E
				Art Unit	unknown
				Examiner Name	unknown
Sheet	1	of	1	Attorney Docket Number	4239010894

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number Number - Kind Code <sup>2</sup> (if known)	Publication Date or Issue Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	1	US-2002-0078443A1	06-20-2002	GADKARI	
	2	US-2002-0100043A1	07-25-2002	LOWTHERT, et al	
	3	US-2002-0100062A1	07-25-2001	LOWTHERT, et al	
	4	US-6,698,020	02-24-2004	ZIGMOND	
	5	US-2004-0168189	08-26-2004	REYNOLDS	
	6	US-2004-0015986	01-22-2004	CARVER, et al	
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FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>5</sup>
		Country Code <sup>2</sup> - Number <sup>3</sup> - Kind Code <sup>4</sup> (if known)				

Examiner Signature	Date Considered
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Based on PTO/SB/08A (08-03) as modified by Blakely, Solokoff, Taylor & Zafman (wlr) 08/11/2003.

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